



**Wazobia.com**  
**presents**  
**Who Wants to be a**  
**NairaNaire?™**

Check us out at: [www.NairaNaire.com](http://www.NairaNaire.com)

Doing Business in Nigeria 2009  
6475 New Hampshire Avenue, Suite 600  
Hyattsville, MD 20783  
301-891-6711  
August 1, 2008

Prospective Sponsor

Dear Potential Sponsor,

Your organization is hereby invited to participate in Stock Market Investment Fantasy Investment Competition (SMIFIC). Wazobia.com in conjunction with other partners hereby presents the "Who wants to be a NairaNaire?" competition. The competition will start officially on October 1, 2008 and end on September 30, 2009 with an initial cash prize of N100,000 and growing. Enclosed is a Sponsor proposal of the various opportunities that we have to offer.

Included in this package will be different levels of participation. The following outlines our intent to promote and publicize your business or organization to the various individuals / organizations that will visit the website. Please contact us, if you have any questions whatsoever. We can also provide custom packages other than those listed (contact us for more details).

The following pages contain our various packages. If you have any questions, feel free to visit our website (<http://www.NairaNaire.com>), e-mail us ([baba@NairaNaire.com](mailto:baba@NairaNaire.com)).

Thank you for your time and consideration. I may be reached at any of the above contacts.

Respectfully yours,

WhoWantsToBecomeANairaNaire.com

## **Some of The Nigerian Stock Exchange Achievements!**

- In 1996 and 1997, IFC and Standard & Poor rated the NSE second among the world's stock markets in terms of dividend yield
- In 1997, the International Finance Corporation (IFC) rated the NSE second in the world, based on its ROI.
- In 1999, IFC rated NSE number one in the world on its ROI.
- In 2001, Standard & Poor rated the NSE number one among upcoming markets and number three in the world.
- Etc....

### **Competition Profile**

SMIFC is an online competition that allows anyone to buy virtual stocks worth 1 million Naira and whoever has the best stock portfolio will win N1000,000.

### **About the Competition**

#### **Location**

[www.NairaNaire.com](http://www.NairaNaire.com) or [www.WhoWantsToBeANairaNaire.com](http://www.WhoWantsToBeANairaNaire.com)

#### **Competition Dates**

Wednesday, October 1, 2008 – Wednesday, September 30, 2009

Pre-registration starts on September 1, 2008

#### **Advertising, etc.**

For questions about advertising on the website, other marketing opportunities and future opportunities with our companies. Kindly contact us at [sales@NairaNaire.com](mailto:sales@NairaNaire.com).

#### **Sponsor Requirements:**

- All interested parties must submit an application form online or by mail with as much details as possible.
- Payment must be made no later than 30 days after approval.
- All sponsors must provide a gif image for inclusion on our website.
- Cancellations will need to be made in an orderly manner and must be at least 7 days after payment.
- By submitting and signing an application, all exhibitors agree to the Terms and Conditions of Agreement.

- Any additional enhancements need to be received in writing and will only be provided upon payment by the Exhibitor.

## General Application Guidelines:

- The following do not address each and every exhibit / advertising application:
- Outrageous claims of a product or service will need to be substantiated.
- Use of “Who Wants to be a NairaNaire?” – The use of the logo, company name, event name, etc. that represents us in any way that will be used in any advertisement, promotional materials, other media, e-mail, etc. will need to be agreed to with our written permission.
- Endorsement of Products and Services – Listing on our website does not constitute an endorsement of any product or service.
- Right to Reject any Application – “Who Wants to be a NairaNaire?” reserves the right to decline or reject any application, for any reason, at any time, without liability, even when previously acknowledged or accepted.
- Protection of your information – We keep your information private and do not share it with our sister companies or alliance members.

## Sponsorship Packages

### **Official Sponsor**

- Bold Listing on the main & sponsor page
- Prominent mention during opening and closing of competition
- “Official Sponsor” status mentioned boldly in all mailings, advertisement e-mails, postcards, etc. (except those sent directly by other sponsors).
- Use of Event logo and name for up to a year.
- First right to remain Official Sponsor for in the next event
- Etc.

Price: N 1,000,000

### **Platinum Sponsor**

- Listing on the main & sponsor page
- Sponsor status mentioned in mailings.
- Use of Event logo and name for up to a year.
- First right to remain Official Sponsor for in the next event
- Etc.

Price: N 500,000

## **Gold Sponsor**

- Listing on the sponsor page
- Sponsor status mentioned in mailings.
- Use of Event logo and name for up to a year.
- First right to remain Official Sponsor for in the next event
- Etc.

Price: N 250,000

## **Honorable Mention Sponsor**

- Weekly sponsor
- Monthly sponsor
- Daily sponsor
- “Best Price Increase” sponsor
- “Never lost value” sponsor
- Etc.

Price: N 50,000 – N100,000

\* Contact us for other sponsorship opportunities that your company might offer

Thank you for taking the time to read this proposal. For payment details, please contact us for details. For more details or explanation: Do not hesitate to call, write or e-mail us.

Baba Bamisaiye, PMP  
Project Manager  
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## **Nigerian Representatives:**

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